



(TSX: SJ)

STELLA-JONES WILL HOLD A CONFERENCE CALL TO DISCUSS ITS SECOND QUARTER RESULTS

OPEN TO: Analysts, investors and all interested parties
DATE: Thursday, August 12, 2010
TIME: 10 AM Eastern Time
CALL: 647-427-7450 (For all Toronto and overseas participants)
1-888-231-8191 (For all other North American participants)

THE PRESS RELEASE WILL BE PUBLISHED BEFORE MARKET OPENS THE DAY OF THE CONFERENCE CALL THROUGH MARKETWIRE.

Please dial in 15 minutes before the conference begins.

If you are unable to call in at this time, you may access a tape recording of the meeting by calling 1-800-642-1687 and entering the passcode 87260963 on your phone. This tape recording will be available on Thursday, August 12, 2010 as of 12:00 PM until 11:59 PM on Thursday, August 19, 2010.

MEDIA WISHING TO QUOTE AN ANALYST SHOULD CONTACT THE ANALYST PERSONALLY FOR PERMISSION.

For further information, contact Martin Goulet of MaisonBrison at 514-731-0000.