



(TSX: SJ)

STELLA-JONES WILL HOLD A CONFERENCE CALL TO DISCUSS ITS FOURTH QUARTER AND YEAR-END RESULTS

OPEN TO: Analysts, investors and all interested parties
DATE: Friday, March 11, 2011
TIME: 10:00 AM Eastern Time
CALL: 416-644-3426 (For all Toronto and overseas participants)
1-800-731-5319 (For all other North American participants)

THE PRESS RELEASE WILL BE PUBLISHED BEFORE MARKET OPENS THE DAY OF THE CONFERENCE CALL THROUGH MARKETWIRE .

Please dial in 15 minutes before the conference begins.

If you are unable to call in at this time, you may access a tape recording of the meeting by calling 1-877-289-8525 and entering the passcode 4404802# on your phone. This tape recording will be available on Friday, March 11, 2011 as of 12:00 PM until 11:59 PM on Friday, March 18, 2011.

MEDIA WISHING TO QUOTE AN ANALYST SHOULD CONTACT THE ANALYST PERSONALLY FOR PERMISSION.

For further information, contact Martin Goulet of MaisonBrison at 514-731-0000.