





FORWARD-LOOKING STATEMENTS

This presentation contains certain statements that are forward-looking, including comments with respect to the Company's objectives, strategies, targets and expectations. The reader is cautioned not to place undue reliance on these statements since a number of known and unknown risks and uncertainties may cause actual results to be materially different from those expressed or implied by such forward-looking statements. Such risks include, among others: general economic and business conditions (including the impact of the coronavirus [COVID-19] pandemic), evolution in customer demand for the Company's products and services, product selling prices, availability and cost of raw materials, changes in foreign currency rates, the ability of the Company to raise capital and factors and assumptions referenced herein and, in the Company's, most recent Annual MD&A and Annual Information Form. Unless required to do so under applicable securities legislation, the Company's management does not assume any obligation to update or revise forward-looking statements to reflect new information, future events or other changes after the date hereof.

All figures are in Canadian dollars unless otherwise stated.



AGENDA



OVERVIEW

COMPETITIVE STRENGTHS

STRATEGY AND FUTURE GROWTH

FINANCIAL TRENDS

CAPITAL ALLOCATION

OVERVIEW BY BUSINESS UNIT

ENVIRONMENTAL, SOCIAL AND GOVERNANCE

2020 FINANCIAL RESULTS

Q2-2021 FINANCIAL RESULTS

2021 OUTLOOK & PRIORITIES

APPENDIX





OVERVIEW OF STELLA-JONES

STELLA-JONES AT A GLANCE

A Leading North American Supplier of Pressure-Treated Wood Products



2,250 (1) Employees	40 ⁽¹⁾ Wood Treating Facilities 25 U.S. and 15 Canada
12 ⁽¹⁾ Pole Peeling Facilities	68% ⁽²⁾ Sales in the U.S.
\$3.0B (3) Market Cap	SJ TSX

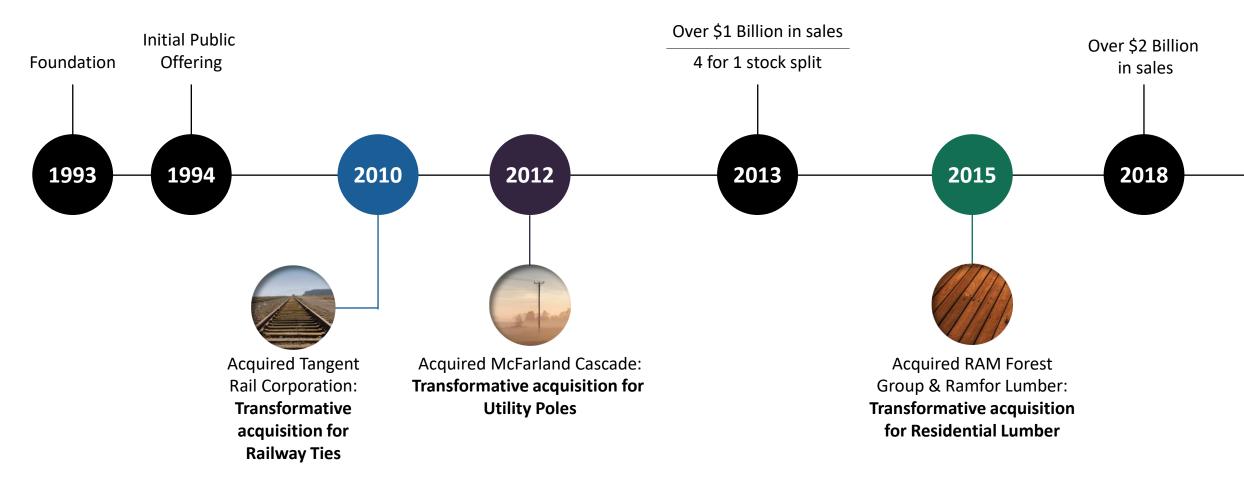


⁽²⁾ Based on 2020 results



⁽³⁾ As at August 3, 2021

IMPORTANT MILESTONES





GROWING BY ACQUISITIONS

July 2003	Cambium Group Inc. (Canada)
August 2005	Webster Wood Preserving (U.S.)
July 2006	Bell Pole Company (Canada)
February 2007	Wood utility pole business of J.H. Baxter (U.S.)
April 2008	The Burke-Parsons-Bowlby Corporation (U.S.)
April 2010	Tangent Rail Corporation (U.S.)
December 2011	Thompson Industries (U.S.)
November 2012	McFarland Cascade Holdings (U.S.)
November 2013	The Pacific Wood Preserving Companies® (U.S.)
May 2014	Wood treating facilities of Boatright Railroad Products (U.S.)
September 2015	Treated Materials Co., Inc. (U.S.)
October 2015	Ram Forest Group Inc. and Ramfor Lumber Inc. (Canada)
December 2015	United Wood Treating Company, Inc. (U.S.)
June 2016	Lufkin Creosoting Co., Inc. and 440 Investments, LLC ["Kisatchie"] (U.S.)
December 2016	Bois KMS Ltée and Northern Pressure Treated Wood Ltd. (Canada)
December 2017	Wood Products Industries Inc. (Canada)
February 2018	Prairie Forest Products (Canada)
April 2018	Wood Preservers Incorporated (U.S.)
April 2019	Shelburne Wood Protection Ltd. (Canada)

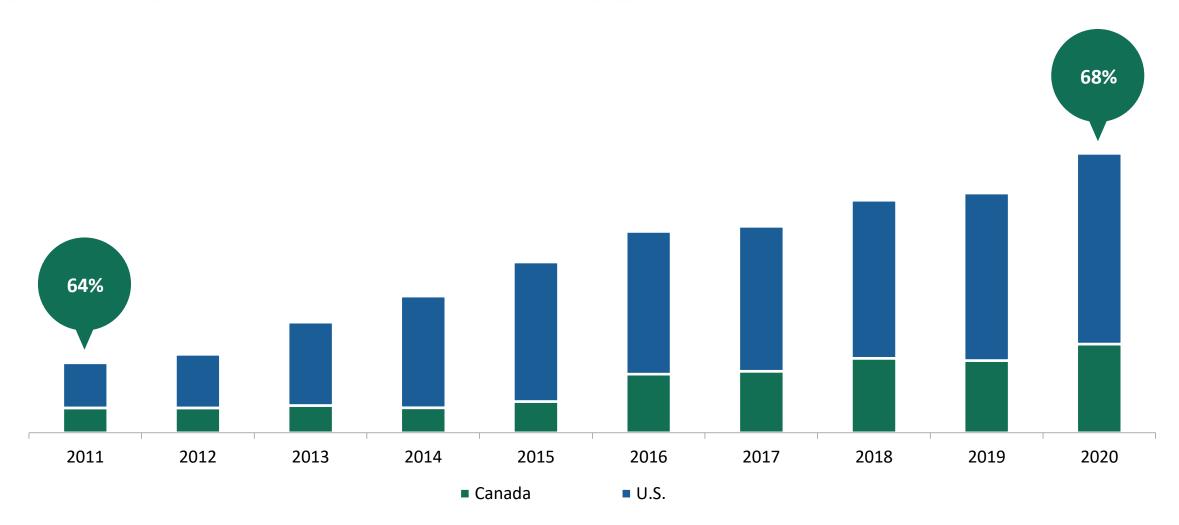


Acquisition Contribution

- Stronger industry player
- Expand North American network
- Broaden product line
- Greater customer service/ flexibility/ emergency response
- Ability to bid on larger projects
- Synergies

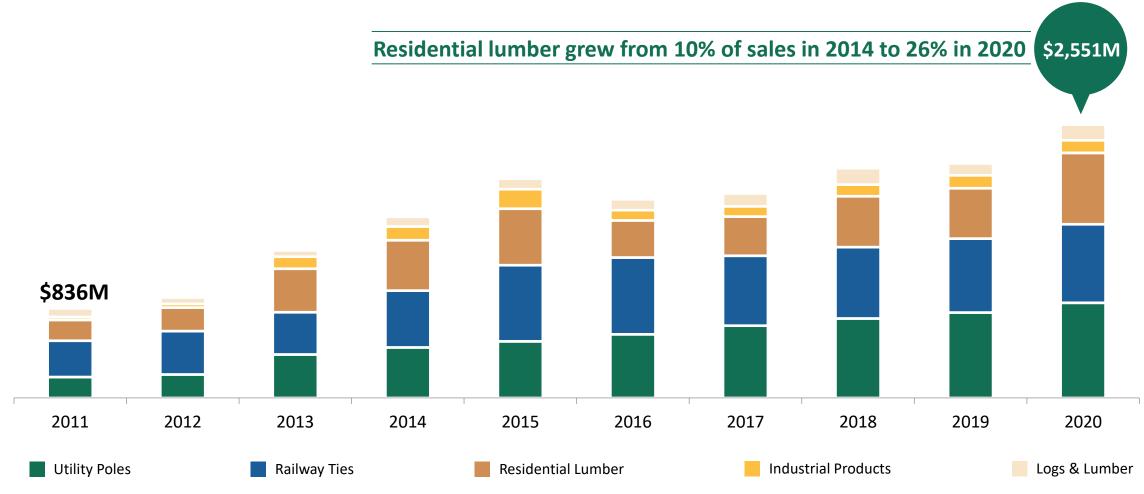


GROWING PROPORTION OF U.S. SALES





BUILDING A STRONG THIRD PILLAR







STELLA-JONES' CONTINENTAL NETWORK







COMPETITIVE STRENGTHS

COMPETITIVE STRENGTHS



Resilient Business Model

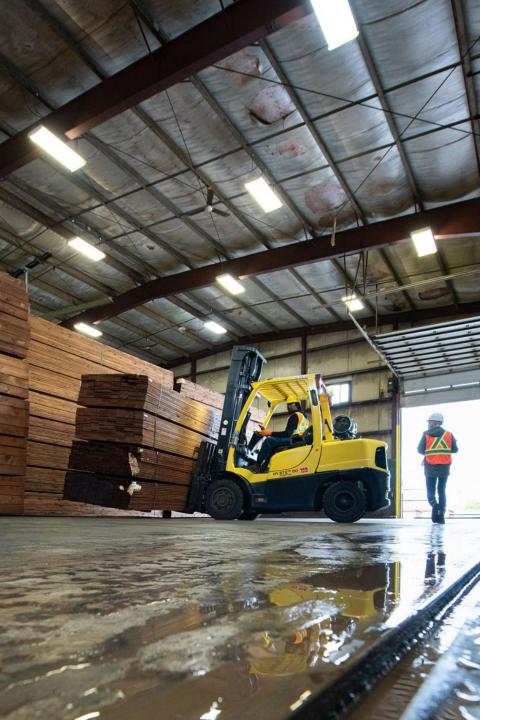
- Businesses with steady demand
- Leadership position in product categories
- Decentralized structure with the ability to rapidly adjust to changing environments and customer requirements
- Extensive network to service customers
- Solid and sustained customer relationships
- Long-standing stable sources of wood and registration to produce the wood preservative, creosote
- Track record of delivering solid results

Seasoned Management Team

- Extensive North American industry expertise
- Consistent record of successful acquisitions
- Entrenched culture of entrepreneurship balanced with environmentally sound and sustainable practices

Solid Financial Position

- Strong cash flow and low debt levels
- Financial capacity to stockpile and air-season green wood
- Financial strength and flexibility to support growth opportunities



STRATEGY AND FUTURE GROWTH

STRATEGY AND FUTURE GROWTH BY BUSINESS UNIT

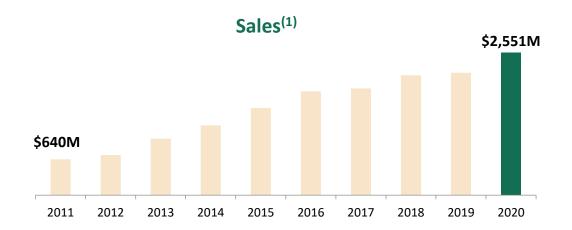
	Market	Growth Drivers	Trends	Growth Strategy
35% Utility Pole Sales	Potential for further consolidation in the North American market	 Replacement programs Mid to high-single digit growth Additional infrastructure for telecommunication 	 Increasing average age of poles Growth of 5G networks and "fibreto-home" 	 Acquisitions Leveraging increase in replacement demand and telecommunication needs Expanding product offering
29% Railway Tie Sales	Market is fairly consolidated	 Maintenance requirements Economic stimulus programs Market reach gains GDP growth 	 Stable Class 1 maintenance demand Non Class 1 market volatility Solid untreated railway ties availability 	AcquisitionsIncreased market reach
26% Residential Lumber Sales	Partially consolidated in Canada	 Home renovation Dealer network	 Sustainable growth for home improvement projects Increased market reach in dealer network 	 Expanding the dealer network Service big box stores
4% Industrial Product Sales	• Niche business driven primarily by railway bridges and crossings, marine and foundation pilings, construction timber and special projects			
6% Logs and Lumber Sales	Business used to optimize costs			

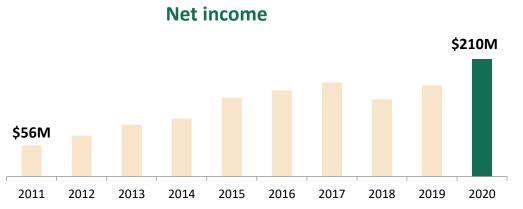




FINANCIAL TRENDS

TRACK RECORD OF PERFORMANCE

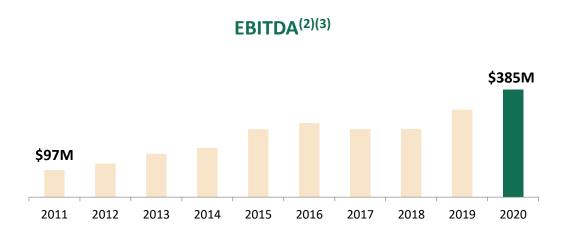


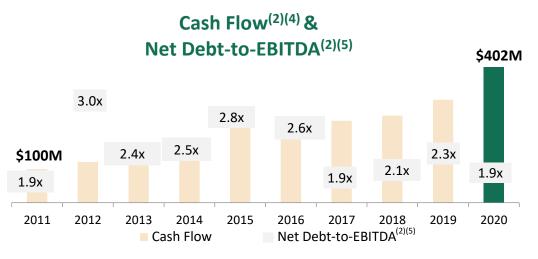


^{(1) 2016 - 2019} figures were adjusted to reclass freight revenue from COGS to Sales

 $^{^{(3)}}$ EBITDA prior to 2019 was not restated as permitted by IFRS 16, Leases.





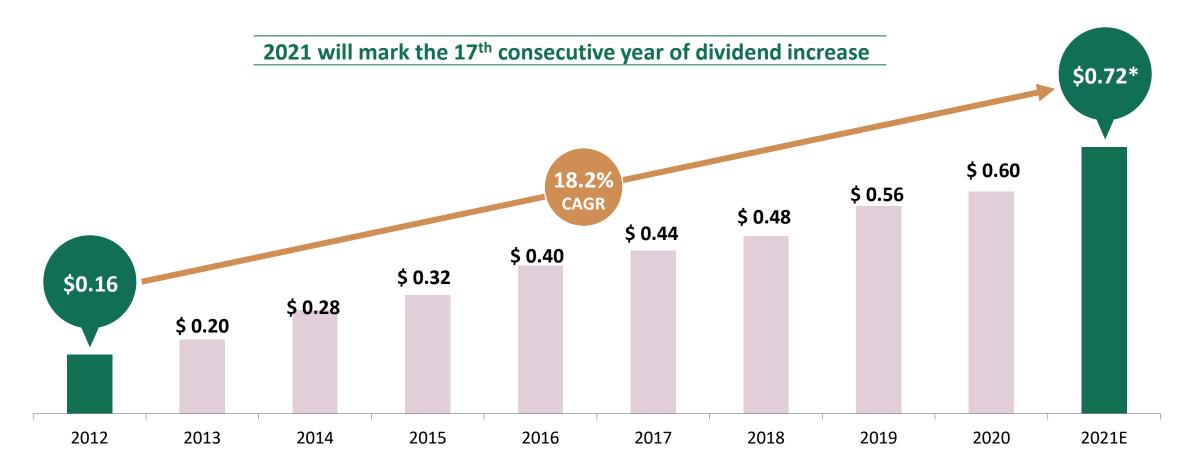


⁽⁴⁾ Before changes in non-cash working capital components and interest and income tax paid.

⁽²⁾ This is a non-IFRS financial measure. Please refer to the Company's MD&A.

⁽⁵⁾ The definition of net debt includes lease liabilities. Net debt-to-EBITDA calculations for 2011 to 2018 period were not restated, as IFRS 16, *Leases* was adopted in 2019 without restating comparative periods.

INCREASING DIVIDENDS CONSISTENTLY

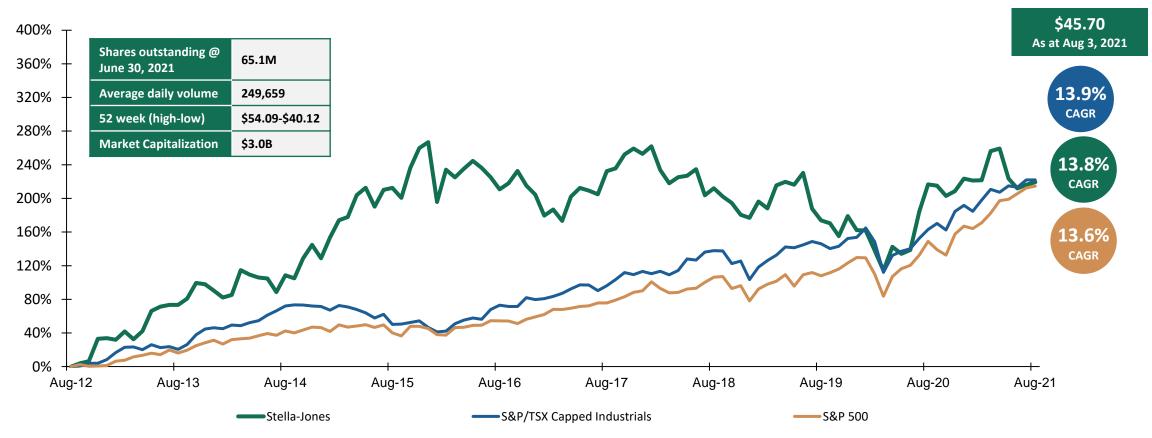


^{*} Projected based on the latest quarterly dividend



INCREASING SHAREHOLDER VALUE

Relative Stock Price Performance



Sources: Yahoo Finance, Marketwatch and FactSet





CAPITAL ALLOCATION

CAPITAL ALLOCATION PRIORITIES



Capital Expenditures

Organic growth, innovation, productivity and asset maintenance TARGET: \$50M-\$60M annually

2

Dividend

TARGET: 20-30% of prior year's EPS
Current payout: 23%

3

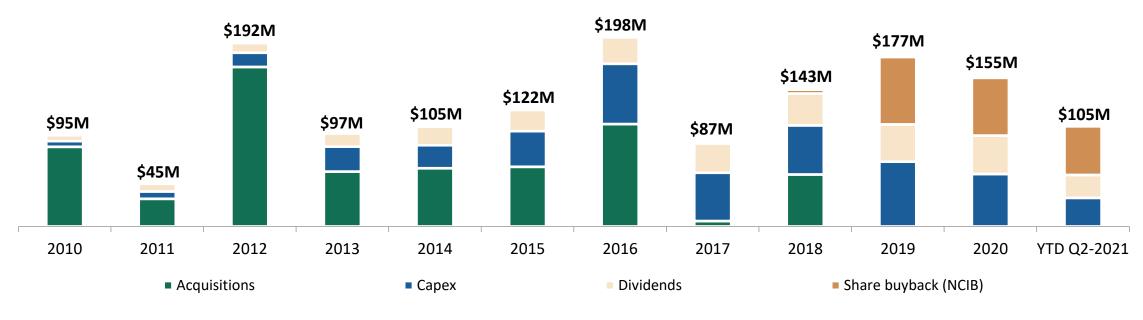
Acquisitions	Share Repurchase
Pursue accretive transactions to enhance strategic positioning and drive earnings growth	Return excess free cash flow to shareholders through share repurchases

Leverage Target: 2.0x-2.5x Net Debt-to-EBITDA



ALLOCATING CAPITAL FOR GROWTH & RETURNS

Stella-Jones has invested \$1,062M in growth investments and returned \$459M in cash to shareholders since 2010





Acquisitions: \$628M

Capex: \$434M

Cash returned to shareholders: \$459M

Dividends: \$273M

• CAGR 20%

• 17 consecutive years of dividend increase

Share repurchases: \$186M

4.4M shares



MAINTAINING A SOLID FINANCIAL POSITION



⁽¹⁾ This is a non-IFRS financial measure. Please refer to the Company's MD&A. The definition of net debt includes lease liabilities. Net debt-to-EBITDA calculations for 2011 to 2018 period were not restated, as IFRS 16, Leases was adopted in 2019 without restating comparative periods.

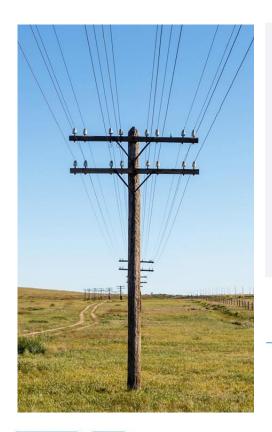




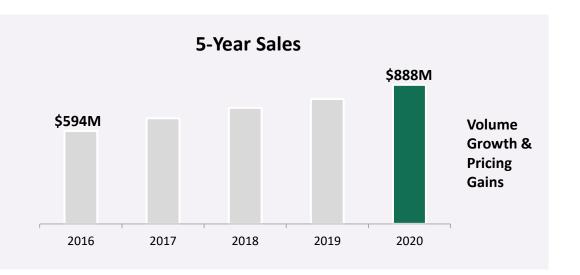
OVERVIEW BY BUSINESS UNIT

UTILITY POLES – OVERVIEW

Leading North American supplier of wood utility poles, providing over one million pressure-treated wood poles per year to replace, upgrade and develop new electrical utility and telecommunications lines across Canada and the United States







20 Facilities

Transformative Acquisition

- 7 in Canada
- 13 in U.S.

McFarland (2012)



UTILITY POLES – OFFERING



Competitive Advantages

An extensive distribution network, continuous supply, emergency response and fireresistant wrap

Customers

- Electrical utility companies
- Telecommunication companies

Contracts

- Majority of business under multi-year agreements
- Varying 3 to 7 years (evergreen features)

Services	Wood Species	Preservatives
 Incising Radial Drilling Through Boring Framing Laminated Wood Pole Design 	 Western Red Cedar Douglas Fir Red Pine Southern Yellow Pine 	 Chromated Copper Arsenate (CCA) Creosote Copper Naphthenate (CuN) Dichloro-octyl-isothiazolinone (DCOI) Pentachlorophenal (Penta)



UTILITY POLES – MARKET CONDITIONS

Growth in replacement demand from increasing average age of poles and additional infrastructure investments expected to support the expansion of 5G networks and deployment of "fibre-to-home" throughout many rural areas



Product Category Size

- There are about 150MM poles in North America, of which 105MM are wood
- Wood offers the best value over alternative materials such as steel, composites and concrete



Marketplace

 Potential for further consolidation in the North American market



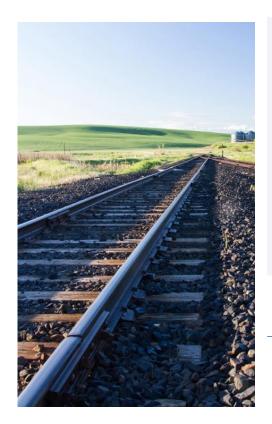
Growth Drivers

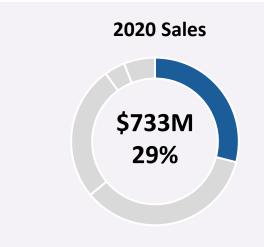
- Replacement programs
 (life span of poles is typically 65 years)
- · Mid to high-single digit growth
- Additional infrastructure for telecommunication
- Acquisitions
- Expanding product offering

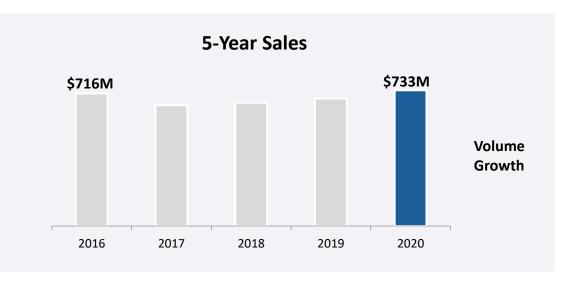


RAILWAY TIES – OVERVIEW

Industry leader in the development, upgrade and maintenance of North America's railroad infrastructure, supplying the continent's demand for railway ties and timbers with over 10 million pressure-treated wooden crossties per year







12 Facilities

+1,200 Suppliers

Transformative Acquisition

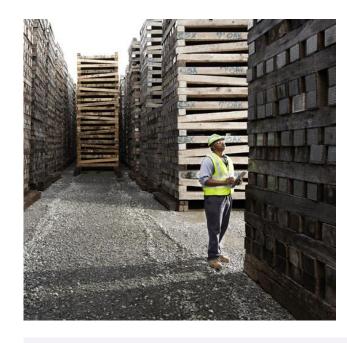
- 2 in Canada
- 10 in U.S.

Hardwood sawmills

Tangent Rail (2010)



RAILWAY TIES – OFFERING



Competitive Advantages

An extensive distribution network, steady supply and short delivery times

Customers

- ~65% Class 1 railroads
- ~35% short and regional rail lines & contractors

Contracts

- Long-term contracts of up to 5 years with Class 1 railroads
- Short and regional rail lines and contractor orders are obtained primarily through spot market bids

Services	Wood Species	Preservatives
Pre-Plating	Mixed Hardwood	• Creosote
Pre-boring	• Oak	Borate
Crossing panels		 Copper Naphthenate
End-plating		



RAILWAY TIES – MARKET CONDITIONS

Solid untreated railway tie inventory availability



Product Category Size

- ~18 million railway tie purchases on an annualized basis in North America
- 90% of ties sold in North
 America are for maintenance
 and over 90% are wood



Marketplace

Market is fairly consolidated



Growth Drivers

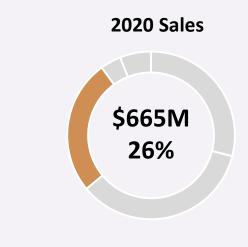
- Maintenance requirements
- Economic stimulus programs
- Acquisitions
- Market reach gains
- GDP growth

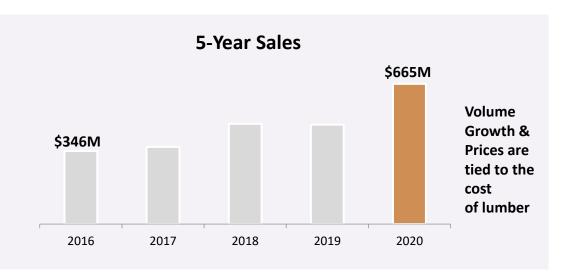


RESIDENTIAL LUMBER - OVERVIEW

Provides seamless, end-to-end service to key North American retailers, supplying hundreds of millions of board feet of treated residential lumber across Canada and the United States







8 Facilities

- 6 in Canada
- 2 in U.S.

Transformative Acquisitions

 Ram Forest Group and Ramfor Lumber (2015)



RESIDENTIAL LUMBER - OFFERING



Competitive Advantages

Low transportation costs, solid supply, quick delivery times and dedicated distribution centres

Customers

- ~70% Big box retailer
- Dealer network

Contracts

Renewed annually

Services	Wood Species	Preservatives
• Lumber	Hemlock	Micronized Copper Azole (Micropro
 Distribution of complementary accessories 	• Pine	 Alkaline Copper Quaternary (ACQ)
·	Spruce	Copper Azole (CA)
	• Fir	



RESIDENTIAL LUMBER – MARKET CONDITIONS

Continued demand for new construction and outdoor renovation projects in the North American residential and commercial markets



Product Category Size

- Difficult to access
- Limited pure plays



Marketplace

• Partially consolidated in Canada

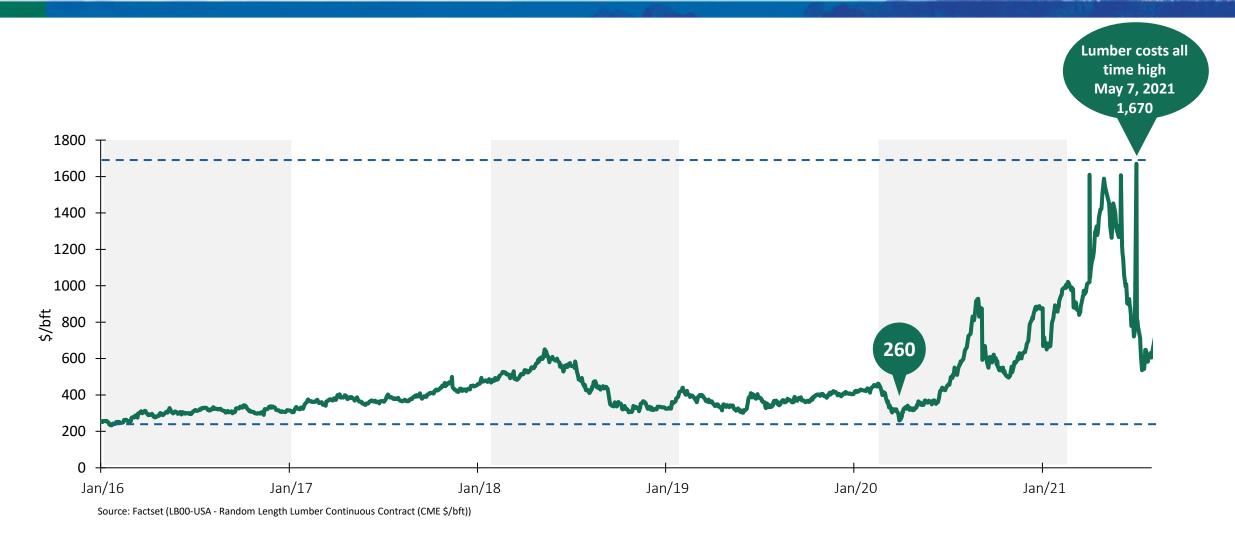


Growth Drivers

- Home renovation
- Expanding the dealer network
- Service big box stores



LUMBER COSTS - 5 YEAR EVOLUTION





INDUSTRIAL PRODUCTS – OVERVIEW

A leading supplier of pressure-treated wood products to the industrial, marine and civic sectors for outdoor applications, including wood for railway bridges and crossings, marine and foundation pilings and construction timbers, offered in a variety of select wood species and preservatives









LOGS AND LUMBER - OVERVIEW

Business used to optimize procurement and does not generate a margin











ENVIRONMENTAL, SOCIAL AND GOVERNANCE

PURSUING OUR BUSINESS ACTIVITIES RESPONSIBLY



- Committed to integrate ESG into our daily business decisions and strategies which will make us a more resilient and agile business in the long-term
- Keeping with our vision to consistently improve our sustainability practices and be transparent about our performance
- Focusing on four priorities
 - Product stewardship
 - People
 - Environmental performance
 - Governance principles

Our Latest ESG Report is Available at

www.stella-jones.com/en-CA/investor-relations/environmental-social-governance



ESG 2019 HIGHLIGHTS











		and the			7-19				
PRODUCT STEWARDSHIP Sustainable forest management, responsible manufacturing and product innovation initiatives									
90%	Railway tie suppliers from local communities	87%	Wood for residential lumber purchased from certified sources	135K	Hectares of sustainably managed forest in British Columbia				
PEOPLE Safety, well being, and a collaborative and inclusive workforce									
16%	Women in the workforce	19%	Employee turnover rate	3.7	Days away, restricted or transferred rate				
ENVIRONMENTAL PERFORMANCE Regulatory compliance and the effective management of water, energy, and emissions									
124,949	Scope 1 & 2 GHG emissions (metric tons of CO ₂ e)	5.6	Energy intensity (in MWH/1,000 FT ³ of treated wood production)	3	Facilities using waterborne preservatives in water stressed areas (7.5% of all facilities)				

GOVERNANCE PRINCIPLES
Integrating ESG is central to our decision-making process.

9 / 10

Board members independent from Management*

40% Women Board Members *

40% Women Board Members *

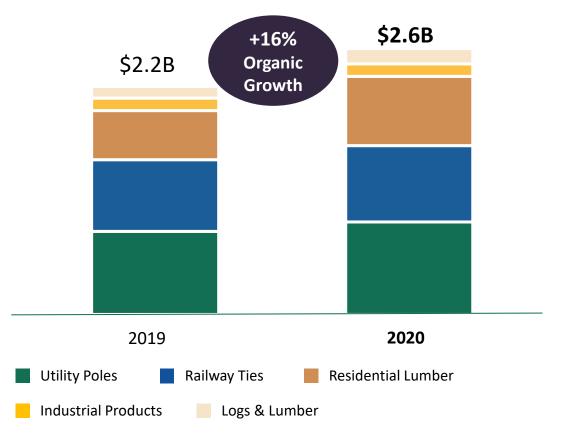
40% Women Board Members *

40% Shared with employees



FINANCIAL RESULTS

2020 - 20th CONSECUTIVE YEAR OF SALES GROWTH



Note: Comparative figures have been adjusted to conform to the current year's presentation.

Stella-JoneS

SALES VARIANCE

2019 Sales (M)	\$2,189
Currency variations	19
Organic growth	
Pressure-treated wood	309
Logs and lumber	34
2020 Sales (M)	\$2,551

2020 – SALES VARIANCE

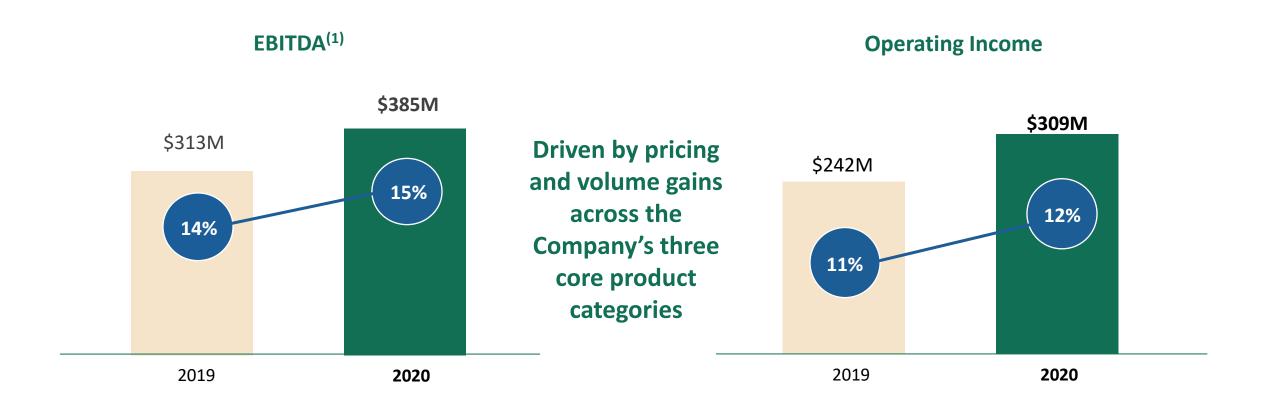
Pressure Treated Wood Organic Growth of 15%

(in millions of dollars)	Utility Poles	Railway Ties	Residential Lumber	Industrial Products	TOTAL PRESSURE TREATED WOOD	Logs & Lumber	CONSOLIDATED SALES
2019 Sales	797	689	471	120	2,077	112	2,189
FX impact	8	7	3	1	19	-	19
Organic growth	83	37	191	(2)	309	34	343
2020 Sales	888	733	665	119	2,405	146	2,551
Organic growth %	10%	5%	41%	(2%)	15%	30%	16%

 $^{^{\}left(1\right)}$ Prior period figures have been adjusted to conform to the current period presentation.



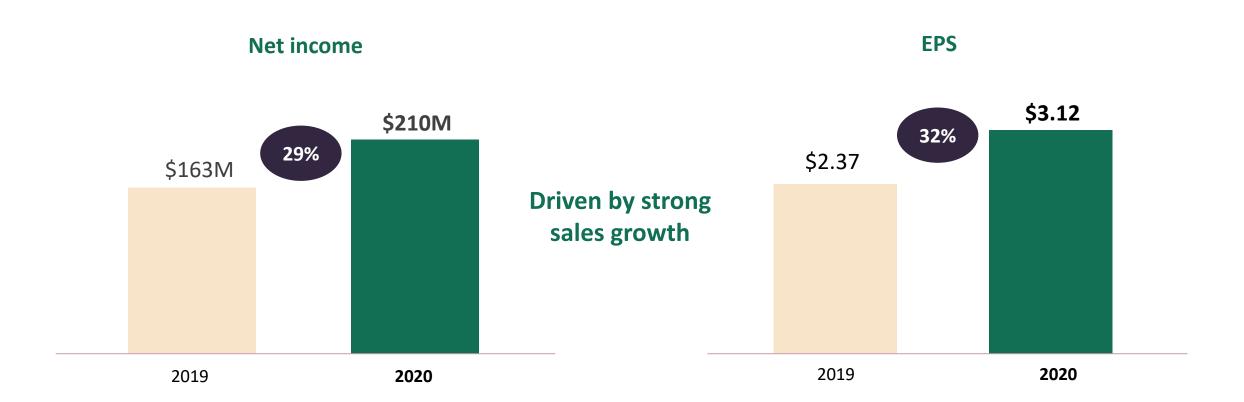
2020 - RECORD EBITDA(1)



 $^{^{\}rm (1)}\,\mbox{This}$ is a non-IFRS financial measure. Please refer to the Company's MD&A.

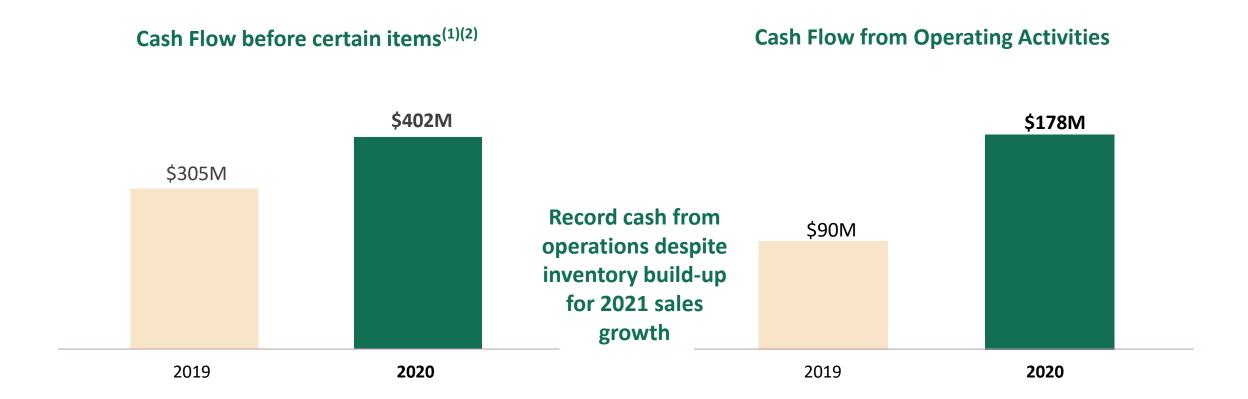


2020 - HIGHER NET INCOME & EPS





2020 - STRONG CASH FLOW GENERATION



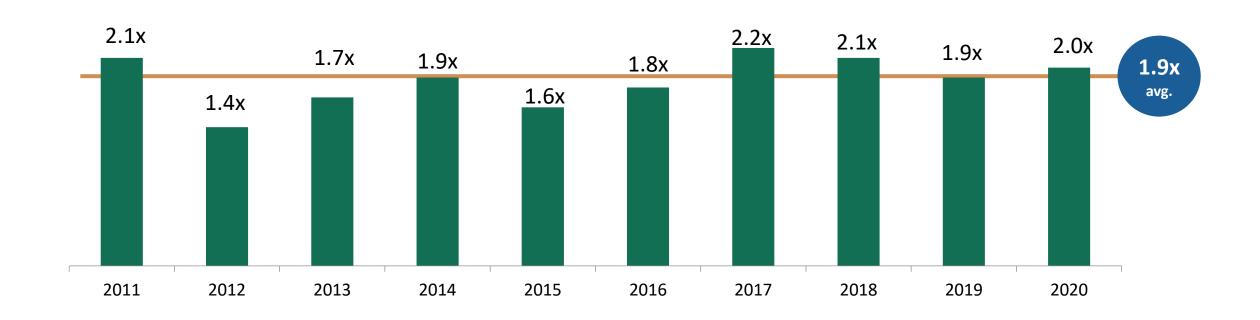
⁽²⁾ Before changes in non-cash working capital components and interest and income tax paid.



⁽¹⁾ This is a non-IFRS financial measure. Please refer to the Company's MD&A.

INVENTORY TURNOVER

Because of the long periods required to air-season wood, inventory turnover has historically been relatively low

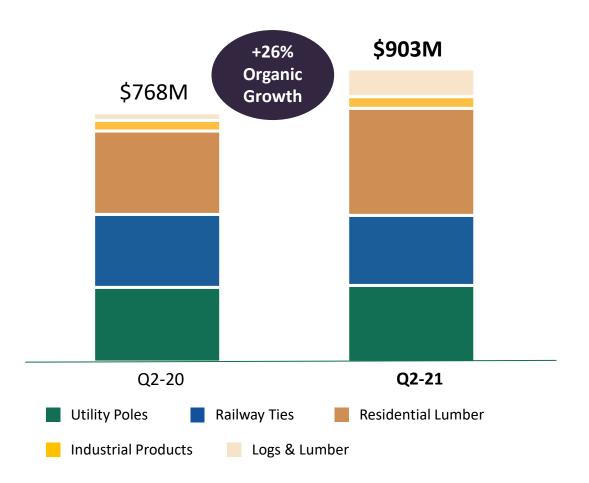






Q2-2021 FINANCIAL RESULTS

Q2-21 - SALES UP 18%



SALES VARIANCE

Q2-20 Sales (M)	\$768
Currency variations	(65)
Organic growth	
Pressure treated wood	136
Logs and lumber	64
Q2-21 Sales (M)	\$903



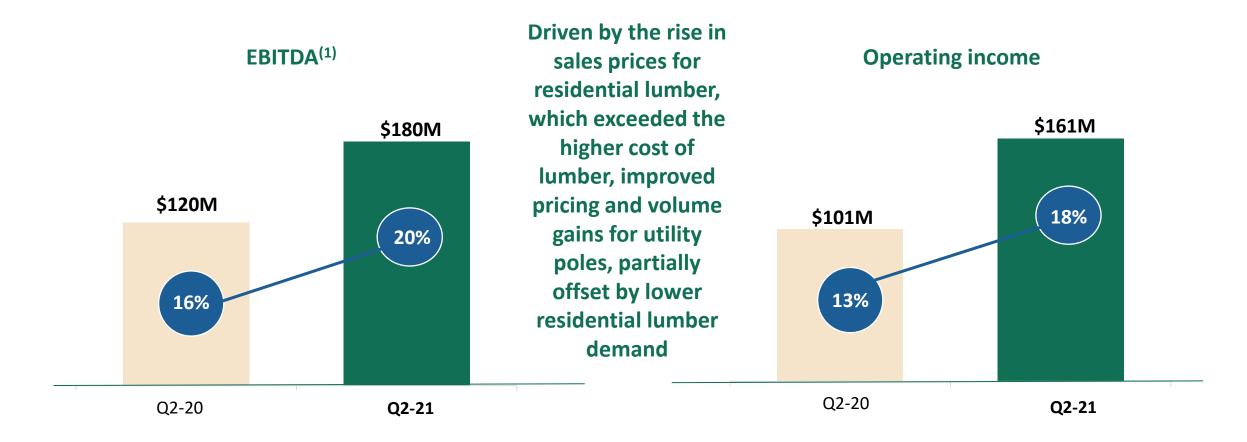
Q2-21 – SALES VARIANCE

Pressure Treated Wood Organic Growth of 18%

(in millions of dollars)	Utility Poles	Railway Ties	Residential Lumber	Industrial Products	TOTAL PRESSURE TREATED WOOD	Logs & Lumber	CONSOLIDATED SALES
Q2-2020 Sales	230	225	257	33	745	23	768
FX impact	(24)	(24)	(11)	(4)	(63)	(2)	(65)
Organic growth	30	15	84	7	136	64	200
Q2-2021 Sales	236	216	330	36	818	85	903
Organic growth %	13%	7%	33%	21%	18%	278%	26%



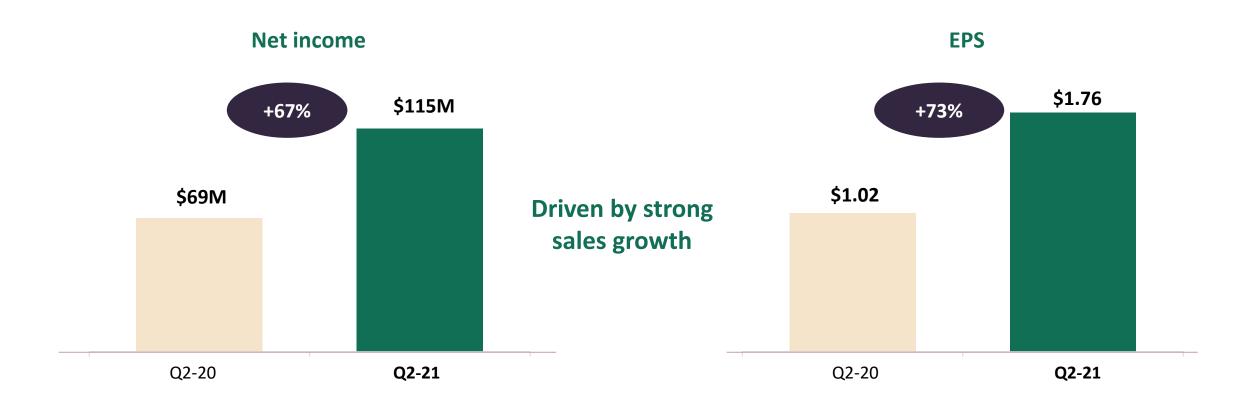
Q2-21 - NEW RECORD EBITDA⁽¹⁾ AND OPERATING INCOME



⁽¹⁾ This is a non-IFRS financial measure. Please refer to the Company's MD&A.

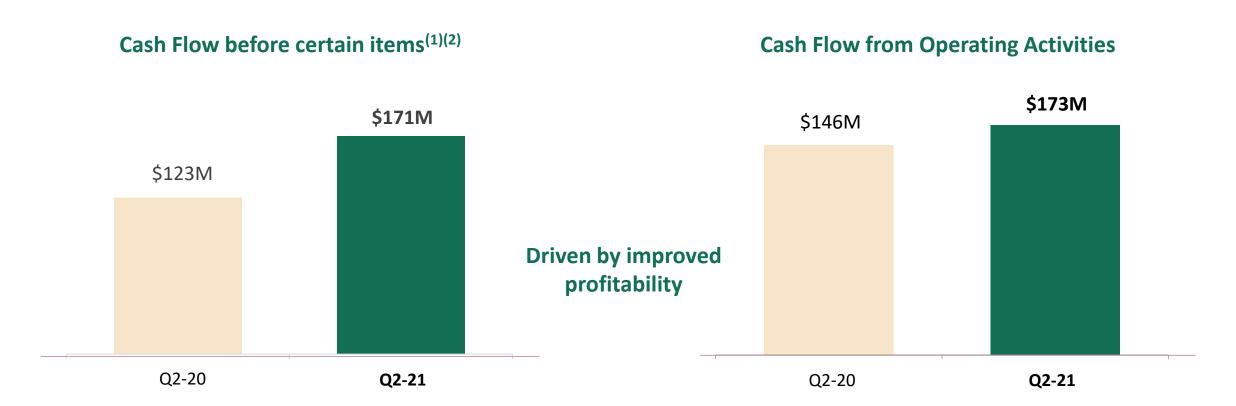


Q2-21 – INCREASING NET INCOME & EPS





Q2-21 – STRONG CASH FLOW GENERATION



⁽¹⁾ This is a non-IFRS financial measure. Please refer to the Company's MD&A.

 $^{^{(2)}}$ Before changes in non-cash working capital components and interest and income taxes paid





2021 OUTLOOK & PRIORITIES

2021 OUTLOOK & PRIORITIES

2021 UPDATED GUIDANCE

- EBITDA⁽¹⁾ guidance in the range of \$410 to \$440 million
 - Solid **EBITDA growth** compared to 2020
- **EBITDA margin**⁽¹⁾ to remain comparable to 2020
- Organic sales growth in the low-to-high teens
 - Utility poles sales expected to increase in the high-single digit range
 - Railway ties and industrial product sales to increase in the low-single digit range
 - **Residential lumber** sales expected to increase 15% to 20%

Please refer to the Company's MD&A for a complete list of assumptions (1) This is a non-IFRS financial measure. Please refer to the Company's MD&A

2021 PRIORITIES

- Pursue acquisitions
- Continue to focus on innovation, improve our operating efficiencies and expand our capacity
- Sustain and improve profitability
- Enhance ESG practices and develop strategies to meet ESG goals





APPENDIX

INCOME STATEMENT - 5-YEAR FINANCIAL SUMMARY

	2020	2019	2018	2017	2016
Sales	2,551	2,189	2,144	1,908	1,854
Gross Profit ⁽¹⁾	446	358	328	315	334
Gross Profit margin ⁽¹⁾	17%	16%	15%	17%	18%
EBITDA ⁽¹⁾	385	313	244	243	265
EBITDA margin ⁽¹⁾	15%	14%	11%	13%	14%
Operating income	309	242	206	207	233
Operating margin ⁽¹⁾	12%	11%	10%	11%	13%
Net income	210	163	138	168	154
EPS - diluted	3.12	2.37	1.98	2.42	2.22

⁽¹⁾ This is a non-IFRS financial measure. Please refer to the Company's MD&A.

Note: 2016 -2019 figures were adjusted to reclass freight revenue from COGS to sales.



FINANCIAL POSITION - 5-YEAR FINANCIAL SUMMARY

	2020	2019	2018	2017	2016
Working capital	1,161	1,053	931	797	949
Total assets	2,246	2,281	2,062	1,786	1,961
Long-term debt ⁽¹⁾	606	605	514	456	694
Lease liabilities ⁽¹⁾	139	118	-	-	-
Shareholders' equity	1,373	1,288	1,281	1,116	1,026
Net debt ⁽²⁾ to total capitalization ⁽¹⁾	0.35:1	0.36:1	0.29:1	0.29:1	0.40:1
Net debt ⁽²⁾ to EBITDA ⁽¹⁾	1.9	2.3	2.1	1.9	2.6
Return on capital employed	14%	12%	11%	13%	12%

⁽²⁾ This is a non-IFRS financial measure. Please refer to the Company's MD&A.



⁽¹⁾ Including the current portion

NON-IFRS MEASURES

Gross profit, gross profit margin, operating income before depreciation and amortization (herein referred to as earnings before interest, taxes, depreciation and amortization ["EBITDA"]), EBITDA margin, operating income margin, cash flow from operating activities before changes in non-cash working capital components and interest and income taxes paid, net debt-to-total capitalization and net debt-to-EBITDA are financial measures not prescribed by IFRS and are not likely to be comparable to similar measures presented by other issuers.

Management considers these non-IFRS measures to be useful information to assist knowledgeable investors to understand the Company's operating results, financial condition and cash flows as they provide additional measures of its performance. Please refer to the Company's MD&A for a reconciliation of net income to EBITDA.



ADOPTION OF IFRS 16, LEASES

- On January 1, 2019, the Company retrospectively adopted IFRS 16, Leases.
- Comparatives for the 2018 reporting period have not been restated, as permitted
- The application of this new standard resulted in:
 - The addition of right-of-use assets and lease liabilities to the consolidated statements of financial position
 - Instead of lease expenses, right-of-use asset depreciation and financing costs will be recorded to the consolidated statement of income



