

## Stella-Jones

## ANNUAL MEETING OF SHAREHOLDERS

May 3, 2018

## Agenda

1. Opening of the Meeting
2. Chairman, Secretary and Scrutineers
3. Notice of Meeting
4. Scrutineer's Report
5. Minutes of Previous Meeting
6. Annual Report \& Independent Auditor's Report
7. Election of the Directors
8. Appointment of Auditors
9. Termination of the Meeting
10. Management Presentations
11. Question Period

## Management



Brian McManus
President and
Chief Executive Officer


Eric Vachon, CPA, CA
Senior Vice-President and Chief Financial Officer


## Marla Eichenbaum

Vice-President, General Counsel and Secretary

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## Election of Directors



Brian McManus
President and CEO, Stella-Jones Inc.


Nycol Pageau-Goyette
President, Pageau Goyette et associés limitée


Simon Pelletier
Senior Vice-President, North American Sales and Operations, Metso


Daniel Picotte
Partner, Fasken Martineau DuMoulin LLP


Mary Webster
Corporate Director

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## Brian McManus

President and
Chief Executive Officer

## Diversifying Product Mix



## Growing Proportion of U.S. Sales



## Creating Shareholder Value



## Growing Revenues and Earnings



Net income
EPS

Margins impacted by pricing pressures in the railway tie category and by overall product mix

## Utility Poles

Percentage of Sales


Sales
\$654M


Organic Sales


- Historical level of maintenance demand
- Growth in Southeastern U.S.


## Railway Ties

Percentage of Sales


Sales


Organic Sales


- Lower pricing


## Residential Lumber

Percentage of Sales


Sales

## \$366M



Organic Sales

$$
+\$ 21.5 \mathrm{M} \quad+6.2 \%
$$

- Higher pricing


Percentage of Sales

Sales
Organic Sales
(\$2.2M)
(2.3\%)

- Lower sales of marine pilings in Canada


## Logs \& Lumber

Percentage of Sales


Sales


Organic Sales

```
+$19.1M +18.9%
```

- Timing of lumber purchases \& resale activities
- Timing of timber harvesting
- Higher selling prices


## Growing by Acquisitions

| July 2003 | Cambium Group Inc. (Canada) |
| :---: | :---: |
| August 2005 | Webster Wood Preserving (U.S.) |
| July 2006 | Bell Pole Company (Canada) |
| February 2007 | Wood utility pole business of J.H. Baxter (U.S.) |
| April 2008 | The Burke-Parsons-Bowlby Corporation (U.S.) |
| April 2010 | Tangent Rail Corporation (U.S.) |
| December 2011 | Thompson Industries (U.S.) |
| November 2012 | McFarland Cascade Holdings (U.S.) |
| November 2013 | The Pacific Wood Preserving Companies ${ }^{\circledR}$ (U.S., 3 wood treating facilities) |
| May 2014 | Wood treating facilities of Boatright Railroad Products (U.S.) |
| September 2015 | Treated Materials Co., Inc. (U.S.) |
| October 2015 | Ram Forest Group Inc. and Ramfor Lumber Inc. (Canada) |
| December 2015 | United Wood Treating Company, Inc. (U.S.) |
| June 2016 | Lufkin Creosoting Co., Inc. and 440 Investments, LLC ["Kisatchie"] (U.S.) |
| December 2016 | Bois KMS Ltée and Northern Pressure Treated Wood Ltd (Canada) |
| December 2017 | Wood Products Industries Inc. (Canada) |
| February 2018 | Prairie Forest Products (Canada) |
| April 2018 | Wood Preservers Incorporated (U.S.) |



## Stella-JoneS

Treating FacilitiesCoal Tar Distillery14 Truro, NS
15 Arlington, WA
16 Tacoma, WA
17 Sheridan, OR
18 Eugene, OR
19 Silver Springs, NV
20 Eloy, AZ
21 Lufkin, TX
22 Russellville, AR
23 Rison, AR
24 Converse, LA
25 Pineville, LA
26 Alexandria, LA
27 Bangor, WI

28 Cameron, WI
29 Memphis, TN
30 Scooba, MS
31 Fulton, KY
32 Winslow, IN
33 Montevallo, AL
34 Clanton, AL
35 Cordele, GA
36 Whitmire, SC
37 Goshen, VA
38 Warsaw, VA
39 Dubois, PA
40 McAllisterville, PA


## Eric Vachon, CPA, CA

Senior Vice-President and Chief Financial Officer

## Track Record of Performance






## 2017 - Sales Increased for $\mathbf{1 7}^{\text {th }}$ Consecutive Year



## SALES VARIANCE

| 2016 Sales (M) | \$1,838.4 |
| :--- | ---: |
| Acquisitions | 44.0 |
| Currency variations | $(17.0)$ |
| Organic growth | 20.8 |
| 2017 Sales (M) | $\$ 1,886.1$ |

## 2017 - Gross Profit Under Temporary Pressure

## \$333.7M


(1) Lower selling prices for railway ties
(2) Less favourable geographical mix in utility poles
(3) Increased untreated lumber costs

## 2017 - Net Income \& EPS Increased

Net income

## EPS



## Generating Significant Cash Flow

Cash Flow before certain items ${ }^{(1)}$



Cash Flow from Operating Activities


## Deploying Capital Prudently



## Increasing Dividends Consistently



## Maintaining a Solid Financial Position



## Q1-18 - Sales Increased Modestly



## SALES VARIANCE

| Q1-17 Sales (M) | \$396.9 |
| :--- | ---: |
| Acquisitions | 3.1 |
| Currency variations | $(16.1)$ |
| Organic growth | 14.9 |
| Q1-18 Sales (M) | $\$ 398.8$ |

## Q1-18 - Gross Profit Still Under Pressure


(1) Cost of sales was negatively impacted by the conversion of Class 1 railroad customer to a full service "black-tie" program
(2) Increasing utility pole fiber costs and timing of price increases

## Q1-18 - Net Income \& EPS Decreased



## Managing Cash Flow for Seasonality

Cash Flow before certain items ${ }^{(1)}$


## Cash Flow from Operating Activities



## Increasing Dividends Consistently



## Maintaining a Solid Financial Position




## Brian McManus

President and
Chief Executive Officer

## Outlook

Based on current market conditions and stable currencies

|  | Sales 2018 vs 2017 | Margins 2018 vs 2017 |
| :--- | :--- | :--- |
| Consolidated | Progressive improvement | Progressive improvement <br> (1st half softer) |
| Railway Ties | Stable | Softer margins in 1st half |
| Utility Poles | Better sales mix | Margin pressure on cost <br> increases \& timing of <br> pricing adjustments |
| Residential Lumber | Increased sales |  |

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## THANK YOU

Stella-Jones
www.stella-jones.com

